

2012 DRUMMERWORLD ADVERTISING RATES

DRUMMERWORLD

<http://www.drummerworld.com>

DRUMMERWORLD offers 1 banner format: **Wide Skyscraper 160x600 pixels.**

Option 1:

Ads appear on Drummergallery Pages and Video Pages

CPM 1.00 (Costs per 1000 impressions = \$ 1.00)

Option 2:

Ads appear on Frontpage - Portal Pages - Drummergallery Pages - Video Pages

CPM 1.25 (Costs per 1000 impressions = \$ 1.25)

Sample: 1 month run - 400'000 impressions = **CPM 1.25** = \$ 500.00 a month

Sample: 1 month run - 400'000 impressions = **CPM 1.00** = \$ 400.00 a month

Industry advertisers endorsing drummers (sticks, heads, cymbals, drums, hardware...) can place a clickable banner-ad on every related drummer gallery-page:

"Plays xxxx" as a branding opportunity for free...

Special rates for longer-term agreements.

Every ad appears always on several different places in rotating manner.

Exact stats are delivered by Google AdManager program.

Contact - Booking - more information:

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About Drummerworld:

DRUMMERWORLD is the World's No.1 Website for drummers and percussionists in terms of numbers, visitors, content and ranking.

DRUMMERWORLD 2011 traffic averaged more than 35'000 unique visitors per day - over 12 million visitors per year.

DRUMMERWORLD visitors accessed more than 68 million individual pages in 2011.

DRUMMERWORLD has visitors from 248 countries (Geographics: USA/Canada 50%).

DRUMMERWORLD is a encyclopedia-like website and features Drummers from all genres in the history of Jazz and Rock - from the past till present times.

DRUMMERWORLD is a noncommercial project created by Bernhard Castiglioni in Switzerland.

All content is free for everybody - inclusive the Discussion Forum with 40'000 members.

The ads are served to cover the costs of the various servers. Drummerworld is distributed over a CDN (Content Delivery Network - various servers all over the world) - to guarantee a smooth and fast delivery of content and videos.

DRUMMERWORLD is supported by all main publishers of educational Drumvideos, Books, CD's and DVD's.

I thank you for taking time and your interest - all the best greetings from Switzerland

Bernhard Castiglioni

Sample:



Wide Skyscraper
160 x 600 pixels

PLANNING YOUR
ADVERTISING CAMPAIGNS
FOR 2012 ?

DRUMMERWORLD
has great opportunities
for you and your company
to reach a worldwide audience

 HERE

DRUMMERWORLD

Wide Skyscraper
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Read more and Google Analytics and Alexa Stats: <http://www.drummerworld.com/advertising.html>